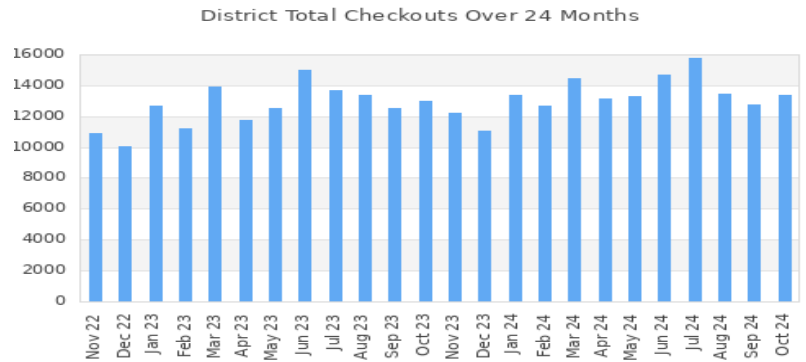
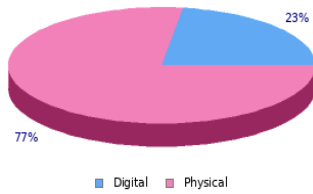


**Monthly Stats Brief Narrative**

Through October 2024, the number of patrons entering our buildings increased system-wide compared to this same time year-to-date the previous year. Combined physical and digital use of library materials slightly increased year-to-date compared to 2023. About 7% of our registered cardholders checked out a physical item this past month, while about 4% of registered cardholders checked out a digital item.



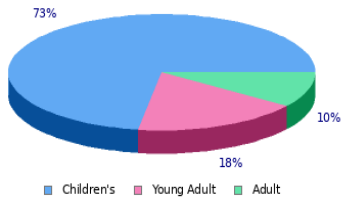
Digital vs. Physical Circulation YTD



Digital usage has comprised about 23% of total materials use year-to-date through October 2024, and digital usage slightly increased from this time in 2023.

In October 2024, BDL patrons saved \$121,885.60 by checking out 10,211 physical items from the library. Our programming for all ages and our digital services further increase the library's value to the community, bringing the total estimated value to \$180,197.95.

Programs Offered in 2024 YTD



Compared to this time year-to-date 2023, the number of programs BDL offered has greatly increased. Attendance at programs increased over this same period.

See the full statistical report, starting on the next page, for details and more graphs. The most up-to-date stats are always available online and interactive at <https://www.BranchDistrictLibrary.org/stats>.

## Attendance

October 2024

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2023	2022	2021	2020	2019
<b>Attendance</b>	15,980	133,349 (+24%)	141,973 (+25%)	113,927 (+49%)	76,553 (+21%)	63,336 (-66%)	183,677 (-4%)
<b>Curbside Service Uses (Tracking since 2020)</b>	1	18 (-51%)	46 (-65%)	130 (+829%)	14	0	0
<b>Hours Open</b>	1,083.50	9,960.20 (+10%)	11,015.50 (-7%)	11,807.50 (+11%)	10,655.00 (+49%)	7,132.50 (-37%)	11,250.25 (-9%)
<b>Number of Hours Scheduled Open Each Week (Tracking Since 1/2018)</b>	247.00		247.00 (+2%)	241.00 (+1%)	239.00 (+1%)	237.00 (-2%)	241.00 (-2%)

## Patrons

October 2024

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2023	2022	2021	2020	2019
<b>Population in our Service Area (Tracking Since 2018)</b>	46,464	46,464 (avg)	46,464 (avg) (+0%)	46,339 (avg) (+3%)	44,996 (avg) (+0%)	44,931 (avg) (0%)	45,093 (avg) (0%)
<b>Library Card Holders</b>	16,838	16,272 (avg) (+9%)	15,014 (avg) (-5%)	15,758 (avg) (-29%)	22,337 (avg) (+5%)	21,365 (avg) (+4%)	20,493 (avg) (-4%)
<b>Patrons Who Checked Out a Physical Item</b>	1,143	1,274 (avg) (-35%)	1,923 (avg) (+12%)	1,722 (avg) (+27%)	1,359 (avg) (+23%)	1,102 (avg) (-48%)	2,136 (avg) (-2%)
<b>New Library Card Holders Added</b>	117	1,320 (-1%)	1,546 (+33%)	1,159 (+58%)	732 (-44%)	1,304 (+111%)	618 (-39%)
<b>In-House Holds Filled for Our Library Card Holders</b>	1,094	10,876 (+9%)	12,080 (+16%)	10,395 (-3%)	10,696 (+13%)	9,467 (-10%)	10,527 (-4%)
<b>Active Hoopla Users</b>	452	440 (avg) (+20%)	369 (avg) (+18%)	313 (avg) (+8%)	291 (avg) (-10%)	322 (avg) (+11%)	290 (avg) (+14%)
<b>Active OverDrive Users</b>	292	289 (avg) (+8%)	270 (avg) (+9%)	247 (avg) (+11%)	223 (avg) (-5%)	234 (avg) (+10%)	213 (avg) (+18%)

## Physical Collection

Tracking Item-Type Breakdown Since 8/2017

October 2024

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2023	2022	2021	2020	2019
<b>Physical Books and All Other Print Materials in the Catalog</b>	95,763		92,692 (-1%)	93,637 (+2%)	91,417 (+0%)	91,278 (-8%)	98,689 (-2%)
<b>Physical Audiobooks in the Catalog</b>	2,667		2,084 (+5%)	1,983 (+6%)	1,875 (-4%)	1,949 (+9%)	1,783 (-5%)
<b>Physical Video Materials in the Catalog</b>	12,152		26,763 (+121%)	12,136 (+4%)	11,646 (+3%)	11,352 (-1%)	11,460 (+8%)
<b>Physical Music Recordings in the Catalog</b>	46		43 (+2%)	42	42 (-76%)	178 (+12%)	159 (-53%)
<b>Physical Videogames in the Catalog</b>	84		0	0	0	0	0
<b>Physical Library of Things Items in the Catalog</b>	250		0	0	0	0	0
<b>TOTAL Physical Items in the Catalog</b>	<b>110,931</b>		<b>107,340 (-1%)</b>	<b>108,050 (+3%)</b>	<b>104,980 (0%)</b>	<b>105,257 (-6%)</b>	<b>112,053 (-1%)</b>

## Digital Collection

Tracking Since 8/2017

October 2024

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2023	2022	2021	2020	2019
Ebooks in All Digital Collections	1,165,175		894,933 (+14%)	781,802 (+21%)	648,146 (+35%)	480,691 (+30%)	370,666 (+21%)
Audiobooks in All Digital Collections	276,782		227,161 (+23%)	184,410 (+13%)	162,946 (+26%)	128,892 (+50%)	86,004 (+19%)
Video Materials in All Digital Collections	481,041		28,972 (+14%)	25,502 (+13%)	22,520 (+27%)	17,791 (+9%)	16,267 (+14%)
Music Recordings in All Digital Collections	476,933		401,029 (+14%)	352,092 (+1,549%)	21,347 (-92%)	273,294 (+1%)	271,614 (+13%)
Periodicals in All Digital Collections	5,678		4,776 (+4%)	4,602 (+19%)	3,881 (+6%)	3,668	0
<b>TOTAL of All Digital Collections</b>	<b>2,405,609</b>		<b>1,556,871 (+15%)</b>	<b>1,348,408 (+57%)</b>	<b>858,840 (-5%)</b>	<b>904,336 (+21%)</b>	<b>744,551 (+18%)</b>

## Total Collection

Tracking Since 8/2017

October 2024

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2023	2022	2021	2020	2019
Combined Physical Items	110,931		107,340 (-1%)	108,050 (+3%)	104,980 (0%)	105,257 (-6%)	112,053 (-1%)
Combined Digital Collections	2,405,609		1,556,871 (+15%)	1,348,408 (+57%)	858,840 (-5%)	904,336 (+21%)	744,551 (+18%)
<b>TOTAL of all Collections</b>	<b>2,516,540</b>		<b>1,664,211 (+14%)</b>	<b>1,456,458 (+51%)</b>	<b>963,820 (-5%)</b>	<b>1,009,593 (+18%)</b>	<b>856,604 (+15%)</b>

## Use of Physical Items

October 2024

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2023	2022	2021	2020	2019
Checkouts of Cataloged Items	7,464	79,271 (+8%)	86,356 (+5%)	81,966 (+20%)	68,460 (+31%)	52,227 (-53%)	110,285 (-3%)
Renewals of Cataloged Items	1,179	9,448 (+10%)	10,081 (-4%)	10,471 (+21%)	8,639 (+20%)	7,181 (-47%)	13,490 (-1%)
Items Used in the Library But Not Checked Out	131	2,925 (-34%)	4,811 (+8%)	4,468 (+90%)	2,350 (-63%)	6,404 (+54%)	4,166 (+49%)
Checkouts of Uncataloged Items	275	1,832 (+12%)	2,007 (+64%)	1,224 (-19%)	1,505 (+50%)	1,001 (-70%)	3,294 (-16%)
Requests from BDL Patrons for Items at Other MeLCat Libraries, Actually Fulfilled	675	6,857 (-4%)	8,333 (+23%)	6,802 (-3%)	6,981 (+52%)	4,599 (-53%)	9,873 (+1%)
Requests from Other MeLCat Libraries for Items at BDL, Actually Fulfilled	487	5,320 (+13%)	5,638 (-8%)	6,136 (+7%)	5,712 (+80%)	3,175 (-58%)	7,582 (-23%)
<b>TOTAL Use of Physical Items</b>	<b>10,211</b>	<b>105,653 (+6%)</b>	<b>117,226 (+6%)</b>	<b>111,067 (+19%)</b>	<b>93,647 (+26%)</b>	<b>74,587 (-50%)</b>	<b>148,690 (-3%)</b>

## Library of Things

Tracking since 2024. Stats here part of totals in other tables. Presented here for convenience.

October 2024

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2023	2022	2021	2020	2019
Number of Items in the Library of Things Collection	250		0	0	0	0	0
Checkouts of Library of Things Items	86	963 (+81%)	691	0	0	0	0
Amount spent on Library of Things Materials	\$ 77.02	\$ 5,234.00 (+280%)	\$ 1,798.61	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00

## Use of Digital Resources

October 2024

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2023	2022	2021	2020	2019
OverDrive Checkouts	1,122	11,894 (-3%)	14,754 (+11%)	13,338 (+0%)	13,294 (+2%)	13,051 (+21%)	10,822 (+14%)
Hoopla Checkouts	1,515	14,724 (+16%)	15,270 (+16%)	13,139 (+5%)	12,507 (-8%)	13,604 (+9%)	12,530 (-2%)
ComicsPlus Checkouts (Tracking Since 2024)	24	312	0	0	0	0	0
All Other Digital Services	457	4,185 (-9%)	5,392 (+6%)	5,077 (-50%)	10,131 (+42%)	7,140 (-33%)	10,604 (+11%)
<b>TOTAL Use of Digital Resources</b>	<b>3,118</b>	<b>31,115 (+5%)</b>	<b>35,416 (+12%)</b>	<b>31,554 (-13%)</b>	<b>36,284 (+4%)</b>	<b>34,861 (+3%)</b>	<b>33,956 (+7%)</b>

## Total Item Usage

October 2024

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2023	2022	2021	2020	2019
Combined Checkouts of Physical Items	10,211	105,653 (+6%)	117,226 (+6%)	111,067 (+19%)	93,647 (+26%)	74,587 (-50%)	148,690 (-3%)
Combined Use of Digital Resources	3,118	31,115 (+5%)	35,416 (+12%)	31,554 (-13%)	36,284 (+4%)	34,861 (+3%)	33,956 (+7%)
<b>TOTAL Uses of All BDL Items</b>	<b>13,329</b>	<b>136,768 (+6%)</b>	<b>152,642 (+7%)</b>	<b>142,621 (+10%)</b>	<b>129,931 (+19%)</b>	<b>109,448 (-40%)</b>	<b>182,646 (-1%)</b>

## Cataloging

October 2024

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2023	2022	2021	2020	2019
Physical Items Added to the Catalog	673	8,334 (+6%)	9,575 (-3%)	9,822 (-16%)	11,665 (+17%)	9,938 (+2%)	9,719 (-12%)
Physical Items Deleted from the Catalog	582	5,124 (-46%)	10,259 (+50%)	6,860 (-58%)	16,482 (-3%)	17,003 (+58%)	10,769 (-2%)

## Reference Questions

October 2024

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2023	2022	2021	2020	2019
<b>General Reference Questions in Person</b>	1,746	16,319 (+14%)	17,388 (+63%)	10,696 (+27%)	8,431 (+94%)	4,347 (-50%)	8,748 (+32%)
<b>Questions via Telephone Calls</b>	508	6,271 (+12%)	6,624 (+6%)	6,233 (+8%)	5,765 (+26%)	4,559 (+11%)	4,111 (+6%)
<b>Reference Questions Delivered Online</b>	19	264 (+71%)	185 (-14%)	215 (-22%)	275 (+13%)	243 (-14%)	281 (+85%)
<b>In-Person Questions on Computer or Internet Use</b>	560	6,250 (+51%)	5,437 (+35%)	4,028 (+10%)	3,675 (+33%)	2,767 (-63%)	7,505 (+6%)
<b>In-Person Questions about Our Online Databases</b>	26	283 (-22%)	428 (+182%)	152 (+7%)	142 (+33%)	107 (-69%)	349 (-15%)
<b>In-Person Tax Form Questions</b>	1	243 (+25%)	203 (-5%)	213 (-9%)	233 (-19%)	286 (-12%)	326 (-37%)
<b>TOTAL of All Reference Questions</b>	<b>2,860</b>	<b>29,630 (+20%)</b>	<b>30,265 (+41%)</b>	<b>21,537 (+16%)</b>	<b>18,521 (+50%)</b>	<b>12,309 (-42%)</b>	<b>21,320 (+14%)</b>

## Notary Services

Began 9/2017

October 2024

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2023	2022	2021	2020	2019
<b>Patrons Who Used our Free Notary Services</b>	33	232 (+66%)	185 (+48%)	125 (+81%)	69 (+50%)	46 (-52%)	95 (+44%)
<b>Documents Notarized</b>	54	383 (+102%)	238 (-7%)	257 (+129%)	112 (+107%)	54 (-56%)	124 (+85%)

## MeLCat

October 2024

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2023	2022	2021	2020	2019
<b>Requests from BDL Patrons for Items at Other MeLCat Libraries</b>	697	7,222 (-5%)	8,898 (+24%)	7,156 (-3%)	7,375 (+47%)	5,026 (-52%)	10,538 (+1%)
<b>Requests from BDL Patrons for Items at Other MeLCat Libraries, Actually Fulfilled</b>	675	6,857 (-4%)	8,333 (+23%)	6,802 (-3%)	6,981 (+52%)	4,599 (-53%)	9,873 (+1%)
<b>Requests from Other MeLCat Libraries for Items at BDL</b>	476	5,375 (+10%)	5,874 (-4%)	6,113 (+1%)	6,067 (+49%)	4,067 (-52%)	8,405 (-18%)
<b>Requests from Other MeLCat Libraries for Items at BDL, Actually Fulfilled</b>	487	5,320 (+13%)	5,638 (-8%)	6,136 (+7%)	5,712 (+80%)	3,175 (-58%)	7,582 (-23%)

## Programs Held

October 2024

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2023	2022	2021	2020	2019
Early Childhood Literacy Programs Held (Tracking since 2021)	33	283 (+2%)	343 (+47%)	234 (+102%)	116	0	0
Juvenile Programs Held	143	1,227 (+148%)	701 (+32%)	532 (+83%)	290 (-47%)	551 (-31%)	804 (+10%)
Young Adult Programs Held	26	267 (+136%)	169 (-29%)	237 (+81%)	131 (-5%)	138 (-55%)	304 (-10%)
Adult Programs Held	22	149 (-36%)	295 (+90%)	155 (+36%)	114 (-56%)	257 (+54%)	167 (+23%)
All-Ages Programs Held (Tracking since 2021)	107	754 (+42%)	714 (+771%)	82 (+2%)	80	0	0
Early Childhood Literacy Summer Reading Programs Held (Tracking since 2021)	0	54 (-4%)	56 (+37%)	41 (+356%)	9	0	0
Juvenile Summer Reading Events Held	3	173 (+49%)	116 (-18%)	141 (+47%)	96	0	173 (+52%)
Young Adult Summer Reading Events Held	0	73 (+62%)	45 (+67%)	27 (+8%)	25	0	61 (+24%)
Adult Summer Reading Events Held	0	39 (-34%)	59 (+111%)	28 (+4%)	27	0	17 (+467%)
All-Ages Summer Reading Programs Held (Tracking since 2021)	0	258 (+111%)	122 (+542%)	19 (-27%)	26	0	0
Computer Classes Held	1	2 (+100%)	1 (-91%)	11 (+1,000%)	1	1 (-99%)	81 (+305%)
<b>TOTAL of All Programs</b>	<b>335</b>	<b>3,279 (+60%)</b>	<b>2,621 (+74%)</b>	<b>1,507 (+65%)</b>	<b>915 (-3%)</b>	<b>947 (-41%)</b>	<b>1,607 (+16%)</b>

## Program Attendance

October 2024

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2023	2022	2021	2020	2019
Attendees at Early Childhood Literacy Programs (Tracking since 2021)	313	3,025 (-9%)	3,924 (+66%)	2,362 (+70%)	1,389	0	0
Attendees at Juvenile Programs	1,032	8,587 (+91%)	5,753 (+7%)	5,393 (+26%)	4,270 (-83%)	25,317 (+73%)	14,654 (-7%)
Attendees at Young Adult Programs	108	1,936 (+192%)	955 (-37%)	1,515 (+85%)	817 (-75%)	3,204 (+29%)	2,489 (-23%)
Attendees at Adult Programs	237	812 (+34%)	863 (-19%)	1,069 (-46%)	1,971 (-88%)	16,263 (+519%)	2,627 (+33%)
Attendees at All-Ages Programs (Tracking since 2021)	808	5,304 (-28%)	8,858 (+150%)	3,542 (-22%)	4,547	0	0
Attendees at Early Childhood Literacy Summer Reading Programs (Tracking since 2021)	0	497 (-7%)	532 (+25%)	424 (+190%)	146	0	0
Attendees at Juvenile Summer Reading Events	19	2,134 (+49%)	1,430 (-58%)	3,415 (+90%)	1,798	0	4,186 (+8%)
Attendees at Young Adult Summer Reading Events	0	338 (+78%)	190 (-47%)	361 (+99%)	181	0	279 (-16%)
Attendees at Adult Summer Reading Events	0	144 (-42%)	248 (+7%)	231 (+29%)	179	0	310 (+265%)
Attendees at All-Ages Summer Programs (Tracking since 2021)	0	3,117 (+70%)	1,829 (+49%)	1,226 (+68%)	730	0	0
Attendees at Computer Classes	2	24 (+2,300%)	1 (-92%)	12 (+1,100%)	1	0	26 (+30%)
<b>TOTAL of All Program Attendance</b>	<b>2,519</b>	<b>25,918 (+25%)</b>	<b>24,583 (+26%)</b>	<b>19,550 (+22%)</b>	<b>16,029 (-64%)</b>	<b>44,784 (+82%)</b>	<b>24,571 (-3%)</b>

## Summer Reading Overview

October 2024

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2023	2022	2021	2020	2019
Juveniles Signed Up for Summer Reading Program	0	668 (+16%)	578 (+10%)	527 (+29%)	407 (+347%)	91 (-87%)	711 (-5%)
Young Adults Signed up for Summer Reading Program	0	183 (+74%)	105 (-69%)	336 (+336%)	77 (+166%)	29 (-78%)	134 (-65%)
Adults Signed Up for Summer Reading Program	0	240 (+30%)	184 (+27%)	145 (+19%)	122 (+270%)	33 (-79%)	159 (-36%)
Juveniles who Completed Summer Reading Program	0	347 (+6%)	326 (-8%)	355 (+61%)	220 (+142%)	91 (-76%)	385 (+48%)
Young Adults who Completed Summer Reading Program	0	56 (+70%)	33 (-34%)	50 (+32%)	38 (+31%)	29 (-63%)	79 (-41%)
Adults who Completed Summer Reading Program	0	93 (+3%)	90 (+190%)	31 (+3%)	30 (-9%)	33 (-72%)	118 (-28%)
Juvenile Summer Reading Events Held	3	173 (+49%)	116 (-18%)	141 (+47%)	96	0	173 (+52%)
Young Adult Summer Reading Events Held	0	73 (+62%)	45 (+67%)	27 (+8%)	25	0	61 (+24%)
Adult Summer Reading Events Held	0	39 (-34%)	59 (+111%)	28 (+4%)	27	0	17 (+467%)
Attendees at Juvenile Summer Reading Events	19	2,134 (+49%)	1,430 (-58%)	3,415 (+90%)	1,798	0	4,186 (+8%)
Attendees at Young Adult Summer Reading Events	0	338 (+78%)	190 (-47%)	361 (+99%)	181	0	279 (-16%)
Attendees at Adult Summer Reading Events	0	144 (-42%)	248 (+7%)	231 (+29%)	179	0	310 (+265%)

## Summer Reading Program Signups

October 2024

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2023	2022	2021	2020	2019
Juveniles Signed Up for Summer Reading Program	0	668 (+16%)	578 (+10%)	527 (+29%)	407 (+347%)	91 (-87%)	711 (-5%)
Young Adults Signed up for Summer Reading Program	0	183 (+74%)	105 (-69%)	336 (+336%)	77 (+166%)	29 (-78%)	134 (-65%)
Adults Signed Up for Summer Reading Program	0	240 (+30%)	184 (+27%)	145 (+19%)	122 (+270%)	33 (-79%)	159 (-36%)
<b>TOTAL Summer Reading Program Signups</b>	<b>0</b>	<b>1,091 (+26%)</b>	<b>867 (-14%)</b>	<b>1,008 (+66%)</b>	<b>606 (+296%)</b>	<b>153 (-85%)</b>	<b>1,004 (-27%)</b>

## Summer Reading Program Completions

October 2024

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2023	2022	2021	2020	2019
Juveniles who Completed Summer Reading Program	0	347 (+6%)	326 (-8%)	355 (+61%)	220 (+142%)	91 (-76%)	385 (+48%)
Young Adults who Completed Summer Reading Program	0	56 (+70%)	33 (-34%)	50 (+32%)	38 (+31%)	29 (-63%)	79 (-41%)
Adults who Completed Summer Reading Program	0	93 (+3%)	90 (+190%)	31 (+3%)	30 (-9%)	33 (-72%)	118 (-28%)
<b>TOTAL Summer Reading Program Completions</b>	<b>0</b>	<b>496 (+10%)</b>	<b>449 (+3%)</b>	<b>436 (+51%)</b>	<b>288 (+88%)</b>	<b>153 (-74%)</b>	<b>582 (+4%)</b>

## Library-Provided Computer Services

October 2024

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2023	2022	2021	2020	2019
One-hour sessions on Library Wifi	32,700	346,704 (-10%)	458,794 (+26%)	364,501 (+25%)	290,877 (+2%)	284,892 (-40%)	474,750 (+2%)
Desktop, Laptop, and Tablet Computers Available for Public Use	92		0	92	92 (+5%)	88	88 (-1%)
Sessions on Library-Provided Computers	1,999	19,424 (-1%)	24,588 (+31%)	18,724 (+57%)	11,926 (+24%)	9,604 (-73%)	35,720 (-22%)
Hours Library-Provided Computers Used (Tracking Since 2018)	1,044.79	10,045.72 (-46%)	20,233.67 (+87%)	10,802.44 (+60%)	6,735.18 (+12%)	6,031.58 (-75%)	24,280.36 (-2%)
Desktop, Laptop, and Tablet Computers Available for Staff Use	55		0	53 (-4%)	55 (+6%)	52	52 (+4%)

## Website Stats

October 2024

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2023	2022	2021	2020	2019
Monthly Website Sessions	2,705	29,700 (-27%)	45,504 (+4%)	43,787 (-6%)	46,481 (+12%)	41,586 (-28%)	58,161 (+28%)
Monthly Website Page Views	7,332	78,075 (+11%)	78,611 (-3%)	80,654 (-31%)	116,164 (+26%)	92,094 (-29%)	129,778 (+9%)

## Faxes, Prints, and Sales

October 2024

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2023	2022	2021	2020	2019
Fax Pages Received	8	212 (+116%)	130 (-35%)	200 (+42%)	141 (-5%)	149 (-57%)	350 (-16%)
Fax Pages Sent	522	5,889 (+32%)	5,405 (-22%)	6,897 (+6%)	6,515 (+66%)	3,935 (-59%)	9,524 (+3%)
Free Prints for Job Seekers, Students, etc.	2,876	11,928 (+23%)	11,907 (-8%)	12,908 (+301%)	3,222 (+195%)	1,091 (-61%)	2,796 (-23%)
Black and White Patron Prints (Tracking Since 6/2016)	8,258	73,589 (+45%)	62,367 (+3%)	60,827 (+10%)	55,206 (+66%)	33,177 (-56%)	75,818 (-6%)
Color Patron Prints (Tracking Since 6/2016)	1,485	18,354 (+77%)	12,979 (+30%)	9,994 (+3%)	9,731 (+107%)	4,709 (-58%)	11,299 (-8%)
Flash Drives Sold (Tracking Since 6/2016)	1	22 (-12%)	30 (+7%)	28 (+75%)	16 (-11%)	18 (-51%)	37 (-10%)
Earbuds Sold (Tracking Since 6/2016)	19	202 (+13%)	220 (+63%)	135 (+11%)	122 (-7%)	131 (-72%)	462 (-14%)

## Fines and Fees

Overdue Fines Dropped in 2017

October 2024

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2023	2022	2021	2020	2019
Fines and Fees Payments Received	\$ 128.41	\$ 1,971.30 (+33%)	\$ 1,691.53 (+32%)	\$ 1,285.65 (-9%)	\$ 1,409.59 (-18%)	\$ 1,717.01 (-44%)	\$ 3,092.62 (+28%)
Outstanding Fines and Fees	\$ 26,715.68		20,611.67 (+50%)	13,719.57 (+60%)	8,576.40 (-84%)	53,362.56 (-4%)	55,588.42 (0%)





## Value to Our Service Area

Visit <https://www.BranchDistrictLibrary.org/value>  
to learn how we determine these numbers.

October 2024

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2023	2022	2021	2020	2019
Value from Physical Item Checkouts	\$ 121,885.60	\$ 1,272,668.95 (+14%)	\$ 1,321,051.90 (+5%)	\$ 1,258,278.86 (+20%)	\$ 1,048,840.66 (+27%)	\$ 822,979.52 (-53%)	\$ 1,755,554.08 (-7%)
Value from Attending Programs (Tracking Since 1/2018)	\$ 25,190.00	\$ 236,970.00 (+64%)	\$ 172,032.00 (+38%)	\$ 124,880.00 (+59%)	\$ 78,390.00 (-38%)	\$ 126,690.00 (+7%)	\$ 118,485.00 (-6%)
Value from Fax Service (Tracking Since 1/2018)	\$ 1,060.00	\$ 10,706.00 (+135%)	\$ 5,529.00 (-19%)	\$ 6,798.00 (+4%)	\$ 6,534.00 (+61%)	\$ 4,056.00 (-60%)	\$ 10,205.00 (+6%)
Value from Free Prints (Tracking Since 1/2018)	\$ 431	\$ 1,681 (+16%)	\$ 1,780 (+1%)	\$ 1,765 (+298%)	\$ 443 (+173%)	\$ 163 (-61%)	\$ 419 (-23%)
Value from Notary Services (Tracking Since 1/2018)	\$ 330.00	\$ 2,020.00 (+189%)	\$ 925.00 (+52%)	\$ 610.00 (+91%)	\$ 320.00 (+42%)	\$ 225.00 (-53%)	\$ 475.00 (+44%)
Value from Digital Services (Tracking Since 1/2018)	\$ 21,826.00	\$ 196,532.00 (+33%)	\$ 163,140.00 (+3%)	\$ 157,770.00 (+9%)	\$ 145,136.00 (+5%)	\$ 138,316.00 (+2%)	\$ 135,824.00 (+7%)
Value from Using Library Computers (Tracking Since 1/2018)	\$ 5,223.95	\$ 46,262.10 (-14%)	\$ 56,218.56 (+73%)	\$ 32,407.32 (+60%)	\$ 20,205.54 (+12%)	\$ 18,094.74 (-75%)	\$ 72,841.08 (-2%)
Value from Using Library Wifi (Tracking Since 1/2018)	\$ 4,251.00	\$ 40,824.81 (+6%)	\$ 42,128.20 (+16%)	\$ 36,450.10 (+86%)	\$ 19,602.10 (-2%)	\$ 19,942.44 (-40%)	\$ 33,232.50 (+2%)
<b>TOTAL Value of Free Library Services</b>	<b>\$ 180,197.95</b>	<b>\$ 1,807,664.61 (+20%)</b>	<b>\$ 1,762,804.71 (+9%)</b>	<b>\$ 1,618,958.88 (+23%)</b>	<b>\$ 1,319,471.70 (+17%)</b>	<b>\$ 1,130,466.45 (-47%)</b>	<b>\$ 2,127,036.06 (-6%)</b>

## Materials Expenditures

Tracking since 2018

October 2024

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2023	2022	2021	2020	2019
Amount Spent on Books	\$ 6,035.74	\$ 73,557.19 (+5%)	\$ 98,065.50 (-11%)	\$ 110,432.25 (+1%)	\$ 108,851.89 (+27%)	\$ 85,727.68 (+12%)	\$ 76,878.30 (-18%)
Amount Spent on Periodicals	\$ 176.15	\$ 1,095.15 (-8%)	\$ 3,822.83 (-25%)	\$ 5,102.22 (+1%)	\$ 5,051.01 (-6%)	\$ 5,390.61 (-5%)	\$ 5,663.99 (-20%)
Amount Spent on Audiovisual Materials	\$ 2,259.10	\$ 9,870.02 (-8%)	\$ 16,890.19 (+25%)	\$ 13,500.24 (-43%)	\$ 23,646.40 (+39%)	\$ 16,992.04 (+13%)	\$ 15,009.96 (-17%)
Amount spent on Library of Things Materials	\$ 77.02	\$ 5,234.00 (+280%)	\$ 1,798.61	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00
Amount spent on processing and preparing materials for circulation	\$ 1,062.55	\$ 10,640.15 (+5%)	\$ 13,420.37	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00
Amount Spent on Digital Resources	\$ 3,746.72	\$ 29,622.76 (+34%)	\$ 31,937.90 (-46%)	\$ 58,842.13 (+39%)	\$ 42,439.73 (+34%)	\$ 31,708.66 (+12%)	\$ 28,412.62 (-35%)
Amount spent on professional publications and Interlibrary Loan fees	\$ 19.04	\$ 846.92 (+142%)	\$ 311.33	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00
<b>TOTAL Spent on All Library Materials</b>	<b>\$ 13,376.32</b>	<b>\$ 130,866.19 (+13%)</b>	<b>\$ 166,246.73 (-12%)</b>	<b>\$ 187,876.84 (+4%)</b>	<b>\$ 179,989.03 (+29%)</b>	<b>\$ 139,818.99 (+11%)</b>	<b>\$ 125,964.87 (-23%)</b>

## Other Expenditures

Tracking since 2018

October 2024

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2023	2022	2021	2020	2019
Total Materials Expenditures	\$ 13,376.32	\$ 130,866.19 (+13%)	\$ 166,246.73 (-12%)	\$ 187,876.84 (+4%)	\$ 179,989.03 (+29%)	\$ 139,818.99 (+11%)	\$ 125,964.87 (-23%)
Total Staff Expenditures	\$ 121,103.13	\$ 1,116,605.28 (+22%)	\$ 1,100,311.37 (+1%)	\$ 1,084,866.30 (+13%)	\$ 963,961.23 (+1%)	\$ 956,326.38 (-18%)	\$ 1,172,756.92 (-20%)
Expenditures in other categories	\$ 29,328.38	\$ 505,061.06 (-16%)	\$ 671,304.75 (-41%)	\$ 1,144,224.84 (+33%)	\$ 860,839.79 (+78%)	\$ 483,894.79 (+37%)	\$ 353,231.25 (-16%)
<b>TOTAL Expenditures in all Categories</b>	<b>\$ 163,807.83</b>	<b>\$ 1,951,219.14 (+11%)</b>	<b>\$ 2,111,812.47 (-5%)</b>	<b>\$ 2,217,109.47 (+19%)</b>	<b>\$ 1,865,487.82 (+3%)</b>	<b>\$ 1,819,492.24 (+1%)</b>	<b>\$ 1,797,240.67 (-13%)</b>

## Staffing

October 2024

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2023	2022	2021	2020	2019
<b>Total BDL Staff</b>	38	37 (avg)(+3%)	37 (avg)(+9%)	34 (avg)	35 (avg)(-3%)	36 (avg)(-3%)	37 (avg)(-8%)
<b>BDL Staff with MLS Degree</b>	5	5 (avg)	5 (avg)(-29%)	8 (avg)(+40%)	5 (avg)	5 (avg)(+25%)	5 (avg)(-33%)
<b>Worked Full-Time Equivalents</b>	26.74	24.95 (avg)	24.59 (avg)(+9%)	22.91 (avg)(+5%)	21.71 (avg)(-13%)	24.53 (avg)(-4%)	25.78 (avg)(-4%)
<b>Hours of Specialized Training for Staff (Tracking Since 1/2019)</b>	281	523 (-11%)	660 (-12%)	751 (-2%)	763 (-35%)	1,170(+119%)	534
<b>Hours Volunteers Worked at the Library (Tracking Since 1/2019)</b>	4	185 (-15%)	238 (+44%)	166 (+29%)	128 (+228%)	39 (-96%)	1,065

## Outreach Services

Began 2018

October 2024

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2023	2022	2021	2020	2019
<b>Number of Patrons Served by Outreach Services</b>	18	247 (+57%)	224 (+62%)	138 (+15%)	120 (+186%)	42 (-40%)	70 (-8%)
<b>Number of Items Delivered to Outreach Patrons</b>	89	1,462 (+76%)	1,150(+110%)	548	548(+126%)	242(+10%)	220 (-64%)

## Coldwater Branch Heritage Room

Stats part of Coldwater Branch totals above; shown here for convenience.

October 2024

	Heritage Room	BDL YTD	BDL Year End (Year-over-Year Change)				
			2023	2022	2021	2020	2019
<b>Heritage Room Attendance</b>	64	802 (+149%)	440 (+10%)	401 (+99%)	202 (+92%)	105 (-78%)	484 (-34%)
<b>In-Person Reference Questions</b>	49	571 (+401%)	192 (+32%)	146 (+97%)	74 (-8%)	80 (-81%)	412 (-42%)
<b>Reference Telephone Calls</b>	7	153 (+65%)	123 (-17%)	149 (+30%)	115 (+92%)	60 (-74%)	232 (-16%)
<b>Online Reference Questions</b>	5	61 (+165%)	30 (-6%)	32 (-24%)	42 (+24%)	34 (-48%)	65 (+8%)

## Coldwater Branch Kids' Place

Stats part of Coldwater Branch totals above; shown here for convenience.

Tracking separately since April 2019.

October 2024

	Kids' Place	BDL YTD	BDL Year End (Year-over-Year Change)				
			2023	2022	2021	2020	2019
<b>Kids' Place Attendance</b>	954	9,906 (+24%)	9,630 (+43%)	6,721 (+51%)	4,445 (+86%)	2,385 (-75%)	9,710
<b>In-Person Reference Questions</b>	143	1,686 (+15%)	1,788 (+16%)	1,548 (+109%)	740 (+227%)	226 (-61%)	575
<b>Reference Telephone Calls</b>	7	114 (-30%)	194 (+15%)	169 (-21%)	214 (+37%)	156 (-30%)	224
<b>Online Reference Questions</b>	0	10	0	0	2	0	0

## Coldwater Branch Teen Space

Stats part of Coldwater Branch totals above; shown here for convenience.  
Tracking separately since April 2019.

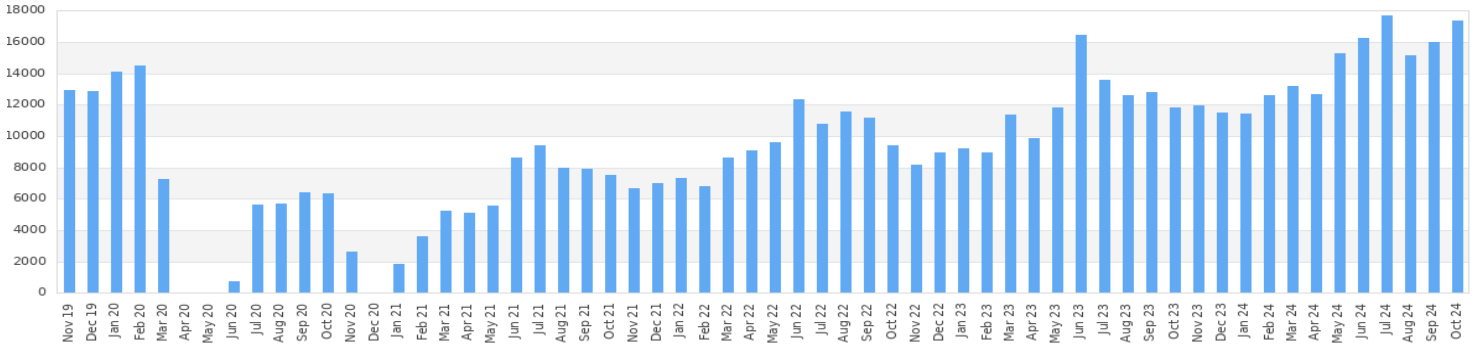
October 2024

	Teen Space	BDL YTD	BDL Year End (Year-over-Year Change)				
			2023	2022	2021	2020	2019
<b>Teen Space Attendance</b>	412	4,334 (+26%)	4,274 (+254%)	1,207 (+71%)	706 (-16%)	845 (-80%)	4,172
<b>In-Person Reference Questions</b>	36	349 (+104%)	196 (+193%)	67 (+415%)	13 (+225%)	4 (-96%)	93
<b>Reference Telephone Calls</b>	3	22 (+2,100%)	1	1	0	0	0
<b>Online Reference Questions</b>	0	0	0	0	0	0	0

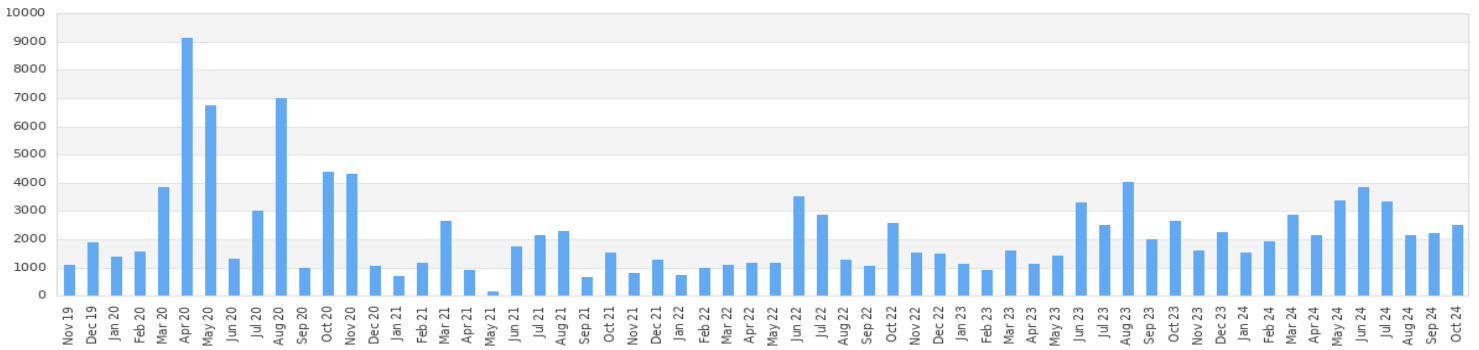
## Selected Graphs

### 5-year Monthly Trends

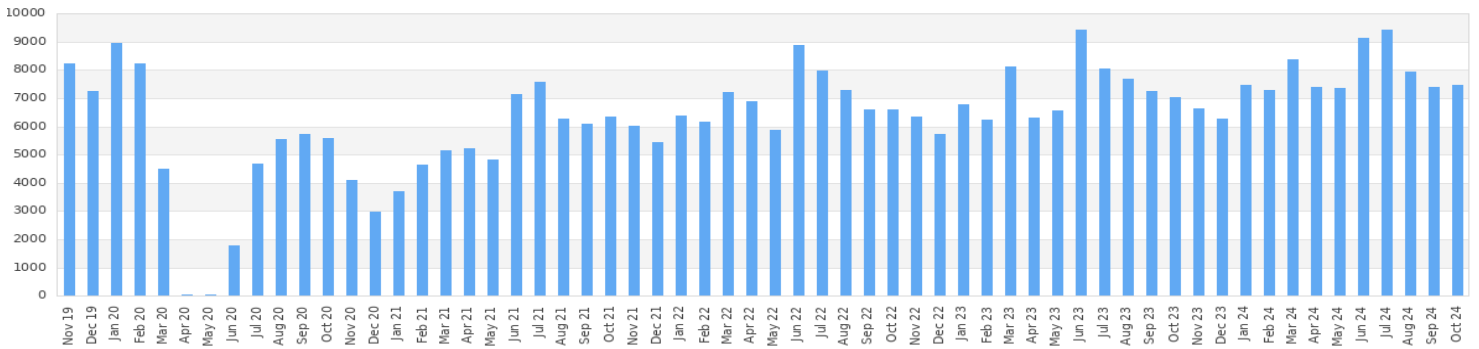
District Attendance



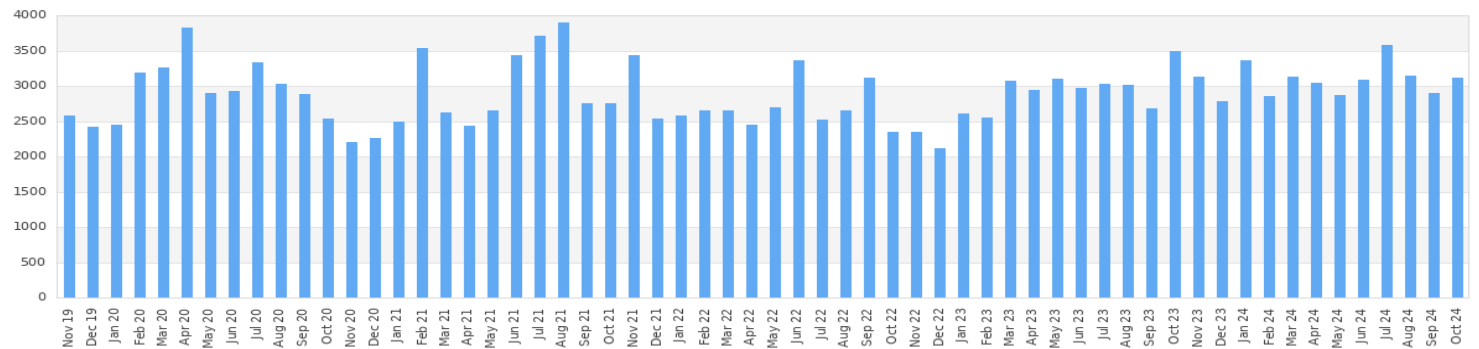
District Program Attendance



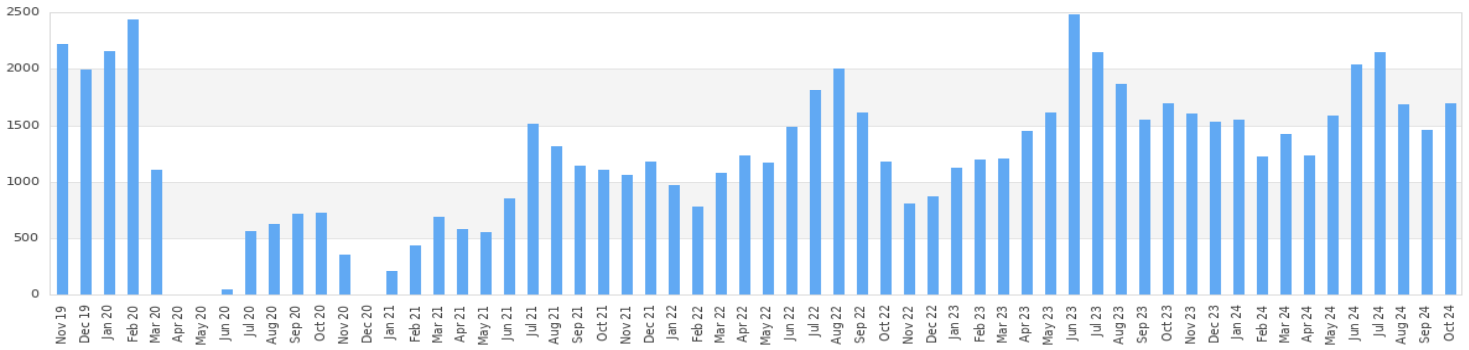
District Physical Checkouts



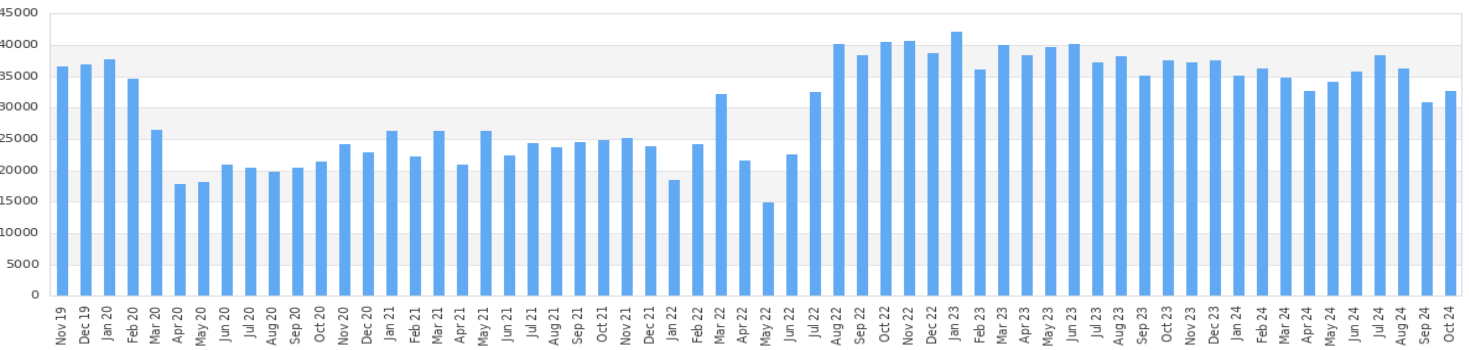
District Digital Usage



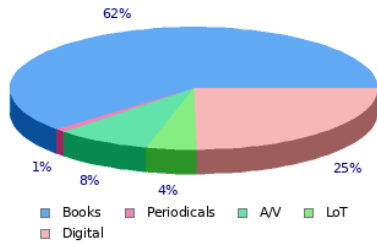
District Use of Library-Provided Computers



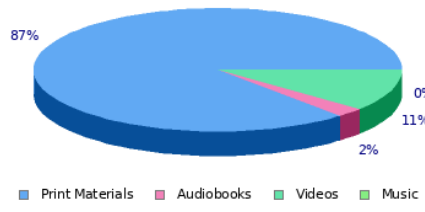
District One-Hour Sessions on Library Wifi



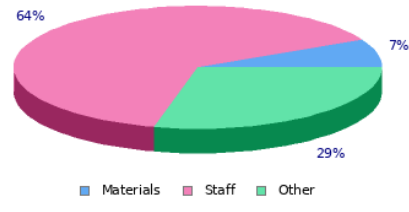
Year-to-Date Materials Expenditures



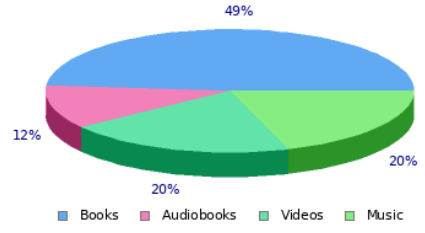
Physical Collection



YTD Expenditures in all Categories



Digital Collection



YTD Usage Breakdown of Digital Services

